

Australian Award Winner of
Australian Assoc. of Career Counsellors and
New Hobsons Press Excellence Award



Career Builder^{Plus}

the fully integrated career exploration, planning and tracking software

with Career Development, Self Employment, Rehabilitation, Redeployment and Retirement Pathways

Career Solutions developed this program in response to demand from human resources personnel and other career professionals for an easy-to-use but comprehensive and integrated career development tool. Different exploration pathways are automatically activated in response to different ages, personal circumstances and educational backgrounds. The Career Builder^{Plus} Report produced by the program is comprehensive and provides an excellent stimulus for individual career counselling or group discussion.

What Does Career Builder^{Plus} Do?

Career Builder^{Plus} is highly integrated and easy-to-use career exploration and planning software.

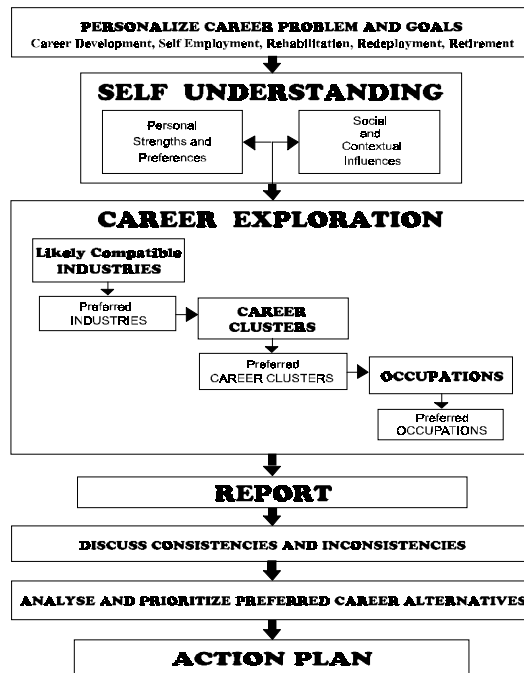
Career Builder^{Plus}:

- enhances self understanding** through discovery and understanding of unique strengths/common themes/inconsistencies within and between skills, education, experience, interests, values, preferences and personal circumstances.
- identifies ‘at risk’ clients** who are likely to benefit from individual or additional support.
- facilitates **well-informed career exploration, decision making and planning** by linking likely compatible career options to a client’s unique strengths and preferences.
- generates a **detailed and very easy-to-follow career report**.
- automatically produces an Action Plan** with the client’s unique goals. The goals are also auto incorporated in Action Planner, for detailed action planning (e.g. planning tasks/steps, resources, barriers, time lines) and to-do-list generation.
- unique facilitation of career combinations – the work of the future.

Benefits of Career Builder^{Plus}

- ✓ **Easy and quick** – takes only 45 minutes. Program auto saves and can be restarted.
- ✓ Improves self awareness, **encourages self empowerment** and clarifies goals (work, further study and training, and personal).
- ✓ Includes unique general-to-specific **career exploration and prioritising** of likely compatible career options and combinations.
- ✓ The **extensive career database** (updated annually) contains over 4,200 entries, including industries, career clusters and occupations, and labour market data.
- ✓ Comprehensive, **highly integrated** and personally tailored analysis and reporting.
- ✓ **Action Planner** program produces tailored Action Plans, To-Do-Lists and goal/task achievement record.
- ✓ Bonus reproducible career exploration guide for peer coaching and use as career development workshop resource.
- ✓ Career Development Tracker to monitor client progress and achievements, and generate usage pattern reports.

Career Builder^{Plus} Model



Career Builder^{Plus} Self Understanding and Career Planning Considerations

- | | | | |
|----------------------|---------------------------------|-----------------------|-------------------------------------|
| • School Performance | • Work Interest Profile | • Drive Level | • Family/Friends |
| • Qualifications | • Job Responsibility Aspiration | • Health/Disabilities | • Culture/Religion |
| • Study Plans | • Values | • Work Conditions | • Personal Circumstances |
| • Work Experience | • Stress Coping | • Leisure Interests | • Geographic/Financial Restrictions |
| • Work Skills | • Self Esteem | • Special Talents | • Own Career Ideas/Dreams |

How Career Builder^{Plus} Enhances Career Exploration and Planning

- **Self Understanding:** Career Builder^{Plus} facilitates a better understanding of personal strengths and preferences, and personal, social and contextual factors that can influence career decision making and career/study goal attainment.
- **Self Empowerment:** The client is encouraged to take responsibility for their own career, study and lifestyle choices. They learn the skills needed to make well considered decisions and to set goals, action plan and monitor their progress.
- **Labour Market Understanding and Exploration:** The database, which is bigger than Job Guide and ASCO, includes Industries, Career Clusters, Occupations and Occupation Specialisations (spanning all educational/occupation levels), as well as labour market predictions and statistics. The database and program are updated annually.
- **Decision Making:** Decision making skills are developed through a unique process of broadening and then refining career options at Industry, Career Cluster and Occupation level. Likely compatible career combinations are also explored.
- **Action Planning:** The decision making process concludes with a detailed and personalised Action Plan.

NEW Career Development Tracker

- Track client progress from their continually updated Action Plans and Goal/task achievement reports.
- Integrated career database, including viewable career and action planning reports, client and study preferences, with links to employers, work experience placements and mentors. Privacy and confidentiality requirements included.
- Automatically generates integrated To-Do-Lists, incorporating a list of required action.

Additional Career Builder^{Plus} Features

- **Career Information Search Program** – This feature enables the user to explore the entire career database.
- **Action Planner Program** – Produces detailed Action Plans and To-Do-Lists which include goals, action plan steps, time lines, resources, barriers, and progress reviews. Also includes goal/task achievement records.
- **Manual** - The comprehensive manual supplied includes Getting Started Instructions, Career Development Facilitation Guidelines, reproducible Career Exploration Guide Workbook masters and overhead projection masters (on CD).
- **Software Customisation** - Software is customised with your organisation's name appearing on the program and printout. The SETUP program enables additional customisations.
- **Report Writer Program** - This unique program enables career advisers to easily and quickly produce reports of program usage and client preference patterns for research, evaluation, tracking and follow-up purposes.

Technical Requirements

System requirements: Windows 95, 98, NT4.0, Me, 2000, XP or upward versions. It runs on most networks. We recommend a minimum of a Pentium 333, 50 MB disk space, 64 MB RAM, or similar capacity Apple with Mac OS running Virtual PC and Windows.

FOR MORE INFORMATION CONTACT:

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CAREER SOLUTIONS

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